

Mike Abrams

Veteran of Radio Programming and Entertainment - Seeking New Opportunity

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Summary

I have been involved in Radio and entertainment programming for many years. Over that time, I have had the pleasure of being involved with Hot 97, making it the 1st full-time hip hop station in the country. I have programmed WBHK, which was the highest rated urban AC radio station in the country. Over the past 11 years, I have programmed and/or overseen programming and/or creative development of over 35 channels on the XM satellite system and Sirius XM system, including Director of Operations at Radio One's Satellite One division, and Sr. Director at Sirius XM.

Most recently, I was working with ClearChannel radio programming many of the custom channels available on iHeartRadio, based in Los Angeles.

Specialties: Radio programming, Coming up with creative concepts, making brands likeable and revolutionary.

Experience

Digital Music Programming Coordinator; National Programming Platforms at Clear Channel Radio

March 2012 - June 2014 (2 years 4 months)

Programming custom digital channels for iHeartRadio.

5 recommendations available upon request

Senior Director, Music Programming at Sirius XM Radio Inc.

July 2008 - November 2011 (3 years 5 months)

Oversee, created, and/or programmed 39 channels on the Sirius XM system.

During my time at Satellite One, XM and Sirius XM, the following channels I have programmed, overseen, and/or created:

Decades - 40s, 50s, 60s, 90s

Hits - 20 on 20, Kiss, Mix, The Heart, Sirius XM Love, The Blend, Flight 26, The Hitlist, Pop2K, The Message, Escape

Urban - The Flow, The Spirit, 66 Raw, The City, Club 82, The Power, The Eye

Dance - The Move, Area, BPM, The System, Chrome, The Strobe, Chill, Studio 54 Radio

Holiday - Holly, Holiday Traditions, Radio Hanukkah

Specialty Channels - XM Vets (unaired), Party City, Mardis Gras, Coldplay, XM Thriller, Christmas in July
48 recommendations available upon request

Senior Program Director at XM Satellite Radio

April 2004 - July 2008 (4 years 4 months)

Oversee, created, and/or programmed over 35 channels on XM system in the Hits, Dance, and Urban areas, as well as created the template and programming for specialty channels such as Radio Hanukkah, Party City, and many others.

8 recommendations available upon request

Director Of Operations at Radio One

September 2000 - April 2004 (3 years 8 months)

Oversaw Satellite One, A Division of Radio One which provided 5 channels of programming to XM Radio. The division had 64 employees in it's own facility which I was responsible for.

Program Director, WBTS 95.5 The Beat at Cox Radio

1999 - 2000 (1 year)

Programmed 95-5 The Beat Atlanta, and obtained the highest 12+ arbitron ratings in the stations history, even as a start-up.

1 recommendation available upon request

Operations Manager, Cox Radio Birmingham (WBHKWBHJ/WAGG) at Cox Radio

June 1996 - September 1999 (3 years 4 months)

Programmed 98.7 KISS Birmingham, which was the highest rated urban AC radio station in the country at the time. Became Operations Manager and oversaw programming for cluster, including WBHJ (JAMZ) and acquired gospel station WAGG.

1 recommendation available upon request

Programming Coordinator, WQHT Hot 97 New York at Emmis Communications

September 1993 - April 1996 (2 years 8 months)

Maintained many day to day operations of Hot 97, which was the first full time Hip Hop station anywhere. The station overtook the market becoming number one in New York, and redefined and era of modern creativity on the radio.

1 recommendation available upon request

Programming Coordinator at KKFR Power 92

March 1991 - September 1993 (2 years 7 months)

Oversaw and maintained formatic flow and many day to day operations under programmer Steve Smith. Late Night Air Personality as well.

Music Director at KSXY X102 Radio

1988 - 1990 (2 years)

Programmed Music and assisted Program Director with Radio Station.

Music Director/On Air Talent, WJLK - Press Broadcasting at Asbury Park Press

June 1986 - February 1988 (1 year 9 months)

On Air talent and Music Director under PD Tim Downs.

Researcher at Z-100 Malrite Communications

1986 - 1988 (2 years)

Callout Reasearch

Courses

City University of New York

Broadcast Technology and Management

MCB-59

Honors and Awards

Program Director of the Year Nominee

Billboard

February 1998

Radio Station of the Year Nominee

Billboard

February 1998

Skills & Expertise

Radio

Radio Broadcasting

Radio Programming

Music Scheduling

Music Master Scheduling Software

Broadcast

Radio Promotions

Entertainment

Radio Host

Radio Producing

New Media

Sound

Media Relations

Media Production

Music

Software

Selector

Adobe Audition

Music Industry
Radio Advertising
Audio Editing
Voice Over
Creative Direction
Digital Media
Television
Music Programming
Powergold Scheduling Software
Social Media
Audio Engineering
Video
Video Production
Leadership
Selector Scheduling Software
Broadcast Television
Strategy
Broadcast Journalism
Social Media Marketing
Voice Acting
Copywriting
Mass Production
Audio Post Production
Recording
Podcasting
Film
Sound Design
Content Strategy
Commercials
Pro Tools
Social Networking
Storytelling

Education

City University of New York

1983 - 1985

Interests

Creating Programming and taking on creative challenges

Mike Abrams

Veteran of Radio Programming and Entertainment - Seeking New Opportunity

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64 people have recommended Mike

"I worked with Mike on countless programming initiatives during his time at CCM+E, and he brought years of experience and professionalism to the table on all of them. Mike's passion for radio is readily apparent. He is a team player and a genuine and affable person, making Mike a pleasure to work alongside."

— **Rich McLaughlin**, *Director of Digital Music Programming, iHeartRadio, Clear Channel Media + Entertainment*, managed Mike at Clear Channel Radio

"Skilled. Talented. Smart. Proactive. Dependable. Experienced. Motivated. Smart. Pro-Active. If someone were to ask me to describe Mike in one word I wouldn't stop with one. It can't be done when someone is as well rounded as he is in skill sets and desire to help you succeed."

— **Michael Albl**, *VP of Network Operations, Clear Channel Broadcasting*, worked directly with Mike at Clear Channel Radio

"I've known Mike for roughly 15-20 years from previous radio positions in Phoenix, NY, Washington DC, and Los Angeles...and his reputation for follow through, music knowledge as well as great professionalism are just some of the reasons I'd recommend Mike. In today's broadcast world, you have to wear a lot of hats, and when you have an 'experienced' pro like Mike, you know from his resume he has vast experiences and relationships-key to getting things done in a professional manner. Take the time to get to know Mike, and discover what I've known all this time..with Mike you've got the consummate radio programmer who lives, eats and breathes radio 24/7...you'll be making a wise choice."

— **Greg Lee**, *Pres/CEO Viral/Strategic Marketing Strategies, IMAGINE NATION*, was with another company when working with Mike at Clear Channel Radio

"Mike is a top notch professional with an eye for detail, an ear for hearing what will trend, before it does. He is well organized, punctual, and one of the most loyal people I know. He's the guy that will give the shirt off his back if he could, because he is a compassionate person. I recommend Mike to anyone who needs someone on their team, because he exactly the kind of person you need, even if you don't know it yet."

— **Gregory Watton**, *Songwriter, ASCAP*, was with another company when working with Mike at Clear Channel Radio

"With such a stellar career in radio programming, Mike Abrams has truly been an asset as a consultant for myself and artists I produce. I have seen his skills first-hand since 2007. His insight to the music and radio

businesses is one of his many fortes. He is cool under fire and a leader in his field."

— **Gabe Lopez**, *Singer/Songwriter/Producer, Universal Music Group/Rondor Music*, was with another company when working with Mike at Clear Channel Radio

"It's rare to meet a radio programmer so well balanced in both the music programming area and 21st century music programming technology. Mike's musical knowledge, his knowledge and experience with artists and radio programming best practices are impeccable, His understanding, and complete embrace of the latest music programming technologies, makes his base of knowledge even stronger and more effective. While I work in a different music genre than Mike, his radio knowledge and insight can be successfully applied to nearly every genre, and I called on him frequently for suggestions, ideas and perspective. He showed me ways to optimize the strengths of music programming systems like MusicMaster and Powergold, thereby enhancing the quality and efficiency of my own daily music programming responsibilities. Mike Abrams: superb programmer, trusted consultant, savvy I-T pro and most importantly, a wonderful person."

— **David Srebnik**, *Classical Music Program Director, Sirius-XM Satellite Radio*, worked with Mike at Sirius XM Radio Inc.

"Mike is a true professional and great to work with. He helped build XM. Lon Levin"

— **Lon Levin**, *Co-Founder and Senior Exec, XM Satellite Radio*, worked directly with Mike at Sirius XM Radio Inc.

"Mike is one to the top MUSIC PROGRAMMERS here at SiriusXM and a pleasure to work with. Mike's a self starter and someone that makes things happen!"

— **Tim Sabeau**, *SVP of the Howard Stern Channels, Sirius Satellite Radio*, worked with Mike at Sirius XM Radio Inc.

"As long as I have known and worked for Mike he has demonstrated the utmost professionalism. He was also one of the main reasons I wanted to work for XM. His management style was inspirational, and allowed me to maximize my full potential as a programmer, while always challenging me to do and be my best. He is filled with a passion, energy, and creativity. I highly recommend Mike for any leadership or managerial position. He is by far one of the most intelligent people that I have had the privilege of working with."

— **Peter Gasbarrini**, *Director of Dance Programming, Sirius XM Radio Inc.*, reported to Mike at Sirius XM Radio Inc.

"Mike Abrams is one of the most innovative and professional people that I had the pleasure of working with at XM Satellite Radio. It was fun working on new projects with Mike, knowing the end product was going to sound great. He is dedicated to his craft and radio owes Mike a huge debt. I hope I have to opportunity to work with Mike Abrams again real soon."

— **Matt Baldassarri**, *Music Director, XM Satellite Radio*, worked indirectly for Mike at Sirius XM Radio Inc.

"Mike Abrams is one of the most knowledgeable and collaborative people I have ever worked with and his dedication to high quality music programming is exemplary. I enjoyed working with him tremendously and look forward to following his next professional move!"

— **Amy Reyer, Ph.D., CPCC, ACC**, *Director of Women's Programming, XM Satellite Radio*, worked with Mike at Sirius XM Radio Inc.

"Mike is a brilliant programmer with an ear for perfection. Throughout my years of working with him I can think of not one thing done wrong. He's clear, concise and gets the job done. A great team leader!"

— **Katherine Tayman**, *Sales Executive, Montesquieu Wines*, reported to Mike at Sirius XM Radio Inc.

"I worked with Mike countless times during my time at XM. He was always on-time with projects and highly knowledgeable, and when the vast array of talent came through the studios that Mike worked with, he always comported himself with the perfect balance of enthusiasm for the performer and the professionalism of a broadcaster."

— **John Harrington**, *Photographer, XM Satellite Radio*, worked directly with Mike at Sirius XM Radio Inc.

"Mike was a terrific mentor at Sirius XM. I started working at XM, just before Sirius and XM merged, and Mike was one of the few people who I could rely on to help me through the transition. He has a broad base of knowledge of the music industry, much greater than many of his peers, but that did not stop him from being a good teacher and a good friend at Sirius XM."

— **Michael Brody**, *Music Programming Coordinator, Sirius XM Radio Inc.*, worked indirectly for Mike at Sirius XM Radio Inc.

"In the world of Broadcasting, I soon found Mike was a resource to not only me, but people in every department. Programmers came to him for advice, but also IT, Web, Facilities, Operations, and others sought his expertise. Mike puts his work before anything else. He will tell you the truth, he is genuine. Mike helped create and manage many formats, small terrestrial stations to satellite radio, and everything in between. And he will create much more. Mike's knowledge of programming and automation softwares is remarkable. He is a wizard on Powergold, and knew more about Music Master than the "experts" before we even took lessons for the company-wide transition! His mantra has always stuck in my head; be the future, or you will be extinct...like dinosaurs. That kind of philosophy is desperately sought, and an asset to any industry. I owe my career, among many other things, to Mike. I am deeply honored to have worked for Mike. His management style is distinct, and proven successful when looking at his career history. I thought I had passion for music, but when compared to that of Mike's, I am humbled. He solidified my passion for broadcasting and good music, and instilled even more. For which I will always be thankful. This man dedicated his life to sharing good music with the world."

— **Austin Kramer**, *Music Programmer, Sirius XM Radio Inc.*, reported to Mike at Sirius XM Radio Inc.

"Mike is a genuine people-person. He has vast experience promoting the careers of musicians and artists, and

excels at managing talent. His background speaks for itself."

— **Jeremiah Tittle**, *Manager - Sports Programming, Sirius XM Satellite Radio*, worked with Mike at Sirius XM Radio Inc.

"Mike is a passionate radio programmer. He is well-versed in music scheduling softwares and radio automation systems."

— **Cheryl Porro**, *Sr Director, Music Programming Operations, Sirius XM (Sirius Satellite Radio)*, worked directly with Mike at Sirius XM Radio Inc.

"Mike Abrams is an expert in music selection softwares. He is a go-to guy when it comes to tricky rules and scheduling. He was always helpful. I wish his the best in his next endeavor!"

— **Mary Sue Twohy**, *Host, Sirius XM Radio*, worked with Mike at Sirius XM Radio Inc.

"I worked with Mike in the programming department at XM Satellite Radio, which later became Sirius XM Radio, in Washington, DC from 2006 to 2009. Mike was one of our talented and creative music folks whose responsibilities included programming several different music channels and managing a staff. Like all of us who worked at XM, Mike's passion for radio content and the music itself is what led to his success."

— **Jay Thomas**, *Program Director/Music Director, Sirius XM Radio Inc.*, worked directly with Mike at Sirius XM Radio Inc.

"I worked with Mike the summer of 2011 as an Intern in the Music Programming Department at Sirius/XM in New York. He was from the DC office, and worked in New York for a few weeks on a massive company wide project. In the short time we worked together, Mike really impressed me with his work ethic and desire to get to know the other interns. He is very friendly and very good at what he does. Any company will benefit with him on staff."

— **Luke Kalamar**, *Student, Rutgers, The State University of New Jersey-New Brunswick*, worked indirectly for Mike at Sirius XM Radio Inc.

"To whom it may concern, Although I did not have the pleasure of working directly with or under Mike Abrams, I DID have a lot of contact with him. Mike is a total expert on genres of music and radio formats from Rock "n" Rock Oldies, MOR, Standards and most music and formats used over the last 30 to 40 years. My respect for his work ethic, management skills, and long working hours is unlimited. It is needless to say that I would highly recommend Mike as a leader in any radio programming situation. Sincerely, Ken Smith 202-558-4495 coolken5@comcast.net"

— **Ken Smith**, *Program Director, XM Satellite Radio*, worked indirectly for Mike at Sirius XM Radio Inc.

"As a true professional in the music industry Mike has shown leadership and understanding during his term at Sirius/XM. He has a unique understanding of both terrestrial as well as digital radio that would be valuable in the ever changing world of audio solutions."

— **Jeff Zuchowski**, *VP Of Business Development and Strategy, BIG Management/BYond Marketing*, was with another company when working with Mike at Sirius XM Radio Inc.

"Mike has an open mind that knows no boundaries. He often crosses these lines to maximize the creative potential. He is an authority in the field and a monster in the industry. Working with Mike was one of the best times in my career and I look forward to any opportunity where I can do it again."

— **Jerry Rohira**, *Creative Director, Sirius XM Radio Inc.*, worked directly with Mike at Sirius XM Radio Inc.

"I have had the pleasure and fortune of working with Mike twice now (Sirius & Hot 97) He is a great Programmer and even a better person. I have learned great concepts and programming tips from Mike Abrams. His passion for music and dedication for making great and compelling radio are his strongest assets, I look forward to hearing Mike do BIG things in 2012 and to hopefully one day have the opportunity to work with him again."

— **HAMILTON S**, *Board Operator/Music Programming Coordinator, Sirius Satellite Radio*, worked indirectly for Mike at Sirius XM Radio Inc.

"Mike is extremely knowledgeable about the industry and was a pleasure to work with. He was always there to offer advice and made me feel welcome and part of his team right away. Mike's experience, knowledge and industry relationships would be an asset to any organization."

— **Danny Valentino**, *BPM Afternoon Show Host, Sirius XM Radio Inc.*, worked indirectly for Mike at Sirius XM Radio Inc.

"Mike is a hard working, incredibly talented radio professional. He will take the time to get to know someone and help them out however he can. He is a great resource of radio knowledge and expertise. Mike's positive attitude and strong will to succeed would be welcome assets to any company."

— **Kevin Kash**, *Program Director/Air Talent XM 41 Boneyard, Sirius XM Satellite Radio*, worked directly with Mike at Sirius XM Radio Inc.

"Mike is a detail oriented programmer. He worked on numerous channels at XM and Sirius XM, and helped put together the company's holiday music offerings each year as well."

— **Eric Hoehn**, *Director Broadcast Systems, SiriusXM Satellite Radio*, worked with Mike at Sirius XM Radio Inc.

"Mike was my supervisor when I interned and then later worked at XM Radio. Mike was always friendly and moreover, incredibly supportive of his staff. I have met few people who work harder than Mike. He truly understands the music and radio business. His passion really shows in his work!"

— **Greg Kellner**, *Assoc. Producer/Consultant/Board Operator, XM Satellite Radio*, reported to Mike at Sirius XM Radio Inc.

"Mike was a great supervisor to work for. He is very knowledgeable about the radio broadcasting industry. Mike provides a relaxed, fun, and free-spirited atmosphere to work in. If anyone is interested in working in radio, Mike is the supervisor who will help you to get a thorough understanding of how the business works."

— **Katrina Mallebranche, LPN**, *Intern, XM Satellite Radio*, reported to Mike at Sirius XM Radio Inc.

"Mike contributed a creative genius to the XM platform. Quiet in person, loaded with knowledge, magic on the air. Mike is a wealth of knowledge and his peers always showed a respect for his chops. Hire Mike and your genre will gain listeners! Mike was part of an experienced team who AFDI!"

— **Brian Shea, GMS**, *Vice President Sales, Distribution & Marketing, XM Satellite Radio*, worked with Mike at Sirius XM Radio Inc.

"I worked with Mike on various dance music related projects that our department helped activate for SiriusXM. Mike knows his stuff and is passionate about the projects he's in charge of. He's a stand-up guy and is a great addition to anyone's team."

— **Ethel Miller**, *Senior Director, Promotions & Event Marketing, SIRIUS/XM Radio*, worked with Mike at Sirius XM Radio Inc.

"Mike's insight into the music industry is vast and incredibly valuable. It was a major factor in helping my company achieve it's first ever Billboard top 5 rated single. Beyond his professionalism, he is a great people person who is always an asset to have in your company. Thank you, Mike Abrams!"

— **Damian Minervini**, *DJ & Producer, Major Music, LLC*, was with another company when working with Mike at Sirius XM Radio Inc.

"I've known Mike since his days at Hot 97 New York. Having seen him successfully program several different stations over the years, it was an honor to become a part of his team following the merger of Sirius and XM. I was sorry to see him go, and I'm sure that he'll continue to be successful in his new position."

— **David R Hoeffel**, *On-air host, Sirius XM Radio Inc.*, worked indirectly for Mike at Sirius XM Radio Inc.

"Mike is a champion radio manager. A great PD with a thorough understanding of what makes a successful radio station. He is a tireless worker, a talented on-air personality with a passion for pop culture and a knowledge to back-up and comment concisely with a humorous wit. I worked alongside and under Mike for 3.5 years at XM. He was one of my favorite people because while it was stressful and demanding as a senior director over the Hits category, he never let it bleed all over the people he managed. He delegated and let his professionals grow within the framework of the vision for the neighborhood of channels he managed. He is a pure team leader that demonstrates by presenting a clear vision, dedication to his craft as a programmer and entertainer and example by doing what needs to be accomplished to win. If you are in search of a programming leader, Mike Abrams is an excellent choice. You will not be disappointed."

— **Thomas A. Kenny**, *Music Director XM 31 The Torch, XM Satellite Radio*, reported to Mike at Sirius XM Radio Inc.

"Mike has always been a pleasure to work with. Mike has a real grasp of radio across a broad spectrum of formats and his positive attitude and sense of humor while juggling a pretty intense workload, always made that phone call or visit to Mike something to look forward to."

— **Adrian Moreira**, *SENIOR VICE PRESIDENT, ADULT MUSIC, RCA MUSIC GROUP*, was with another company when working with Mike at Sirius XM Radio Inc.

"I have had the opportunity to work with Mike Abrams professionally for several years. Mike has demonstrated, not only to XM, but to the broadcast industry that he's a premiere and respected content programmer. His knowledge of material and demographic is impressive and combined with very warm demeanor makes working with him a pleasure. As an XM Program Director, I am very impressed with Mike's knowledge and easy adaptation to the -many times- difficult and complicated technical process of Sirius XM Radio. During frustrating processes, Mike has always managed to swiftly get the job done, never knowing there may have been struggles. I highly recommend Mike Abrams to anyone seeking an upstanding, dedicated professional."

— **Benjamin Paul James Smith**, *Program Director, Sirius XM Satellite Radio*, worked indirectly for Mike at Sirius XM Radio Inc.

"During my time at XM radio, Mike and was an extremely knowledgeable and experienced manager and provided me the chance to learn a lot about and develop my skills in the industry."

— **Max Novakowski**, *Programming Intern, XM Satellite Radio*, reported to Mike at Sirius XM Radio Inc.

"Mike personally cares about the product and the people building that product. Mike's attention to detail is amazing. He knows and follows consumer trends with tremendous zeal. Mike would be an incredible asset to any company or corporation."

— **KJ Carson (Ken Johnson)**, *National Radio Personality, Sirius XM Radio Inc.*, worked indirectly for Mike at Sirius XM Radio Inc.

"I worked with Mike on several stations at XM...including Radio Hanukah. His attention to detail and his acceptance of nothing less than great was a constant reminder....that my work had to be spot on. I learned from his vast knowledge of formatting and music selection....I knew that any changes Mike made to the station were the right ones. I believe my on air performance grew under his direction and certainly my skills as a programmer did.. I would love to work with Mike again.."

— **Randi Martin Demberg**, *On Air Personality Plus, XM Satellite Radio*, reported to Mike at Sirius XM Radio Inc.

"I had the pleasure of working with Mike Abrams for roughly five years at SiriusXM. During that time, Mike was integral to the programming and management of Hits channels on the XM dial such as 20on20, Flight26 and The Blend. He has a strong work ethic, but he's also extremely approachable, detail-oriented and welcomes input and suggestions that ultimately result in great radio. Mike would be a valuable asset to any company, and I recommend him without hesitation."

— **Jim Sharifi**, *Production Director, Sirius XM Radio Inc.*, worked indirectly for Mike at Sirius XM Radio Inc.

"I worked side by side with Mike for nearly 10 years at (first) XM, then the merged Sirius XM. He was in music, I was in talk. We were part of the leadership team of Senior Directors that engaged in long-term planning and program development. He clearly is a leader in his to creating great entertainment programming...a nice leftbrain/right brain combination. Top shelf performance under several managers, with the ability to adjust to evolving responsibilities. Mike is tops."

— **Tim Farley**, *Program Director, P.O.T.U.S. Sirius XM 124, Sirius XM Radio Inc.*, worked directly with Mike at Sirius XM Radio Inc.

"Mike and I were both Senior Directors at XM. Mike is a knowledgeable programmer who understands the changing landscape of broadcast entertainment. A long, successful track record is very evident from reading his resume, the call letters, positions and companies listed. What the casual observer to his resume will *not* see is his people skills and strategic ability. Mike is a quiet presence with keen insight into his consumers' changing tastes and the unique ability to communicate that insight to his team. Mike is a solid people manager with dedication and passion for getting the job done right. While others may get the job done with collateral damage to motivation or morale of a team, Mike is different. He uniquely understands that for a company's true financial and audience-based success, the right programming decisions must be accompanied by managerial integrity in treating a team like... well, a team. Customer service is at an all-time premium in every phase of life nowadays. To motivate the internal customer and super-serve the external customer -- with a gentle, dedicated passion -- you owe it to yourself (and your organization) to have a conversation with Mike Abrams."

— **Charles Dickemann**, *Sr. Director, Program Management, XM Satellite Radio*, worked with Mike at Sirius XM Radio Inc.

"I was happy anytime I was assigned to a task on one of Mike's channels. He's a pleasure to work for, gets things done and yet is extremely friendly. A rare combination! We also connected over his insanely deep knowledge of dance music. Basically, he has that easygoing and professional attitude of someone who's been in the music industry forever."

— **Gavin Holland**, *Production Assistant, XM Satellite Radio*, worked indirectly for Mike at Sirius XM Radio Inc.

"In the 10-years that I've known Mike Abrams I've learned he is a walking encyclopedia of the music business. From hip-hop to the classics he is amazingly knowledgeable and has the rolodex to prove it. Plus, because of Mike's experience his recall of names, dates and events is second to none. And he has a great sense of humor and wit. Mike is also very through in seeing things through from start to finish. He is an innovative thinker, loyal and would be an asset to any work place or team."

— **Maggie Linton**, *Program Director - Book Radio, SiriusXM Radio Inc.*, worked with Mike at Sirius XM Radio Inc.

"Mike was an excellent supervisor and source of wisdom. Throughout my internship at SiriusXM, Mike was always available to provide feedback and support on my projects, as well as to motivate and excite the department. Not only is Mike a wonderful person to work with, but he is also a great friend; he is considerate and kind, and his outgoing nature made working at SXM a better-than-pleasant experience. He is as mindful of birthdays and personal occasions as he is of deadlines, which makes him a great mentor. Mike was an excellent source of support of guidance, and I am lucky to have worked with him!"

— **Shayna Leah Hodkin**, *Dance/Pop Programming Intern, Sirius XM Radio Inc.*, reported to Mike at Sirius XM Radio Inc.

"Mike is the best. I worked with Mike several times to produce specialty programming elements. Each and every time I learned more than I expected. Mike was prepared, and ready with new ideas that made these special programs a real joy to listen to. When it comes to music scheduling, Mike's expertise is unequalled. whether it was PowerGold, or Music Master, he was happy to share his knowledge, and make everyone more valuable and more efficient. Mike Abrams is one of those pros you're proud to have on your team."

— **Bart Taylor**, *Production Director, Sirius XM Satellite Radio*, worked with Mike at Sirius XM Radio Inc.

"Mike is an excellent professional with amazing contacts. His followup and attention to detail is exceptional. It was always a pleasure doing business with Mike."

— **Gary Salzman**, *Manager, Big Management*, was with another company when working with Mike at Sirius XM Radio Inc.

"Mike is one of the most skilled programmers I know. His knowledge of music, scheduling software, and the industry in general is unmatched in my opinion. He is a great teacher, patient person and has been an amazing mentor to me. Any station or company would be very lucky to have him. I highly recommend him."

— **Kory Bartholomew**, *Associate Format Manager, Sirius XM*, worked indirectly for Mike at Sirius XM Radio Inc.

"Mike Abrams is dance music. He possesses expert knowledge of the genre's progression, from deep cuts of the disco era to the bass-driven dubstep of today. Mike is a tireless worker who communicates well and throws his heart into every project. It has been more than a pleasure having him as a colleague at Sirius XM and I will miss his presence greatly."

— **Dan Bloom**, *Producer, The Bob Edwards Show, XM Satellite Radio*, worked with Mike at Sirius XM Radio Inc.

"Mike was a joy to work with at XM Radio (now Sirius XM Radio). He is friendly, hard-working, and a pleasant person. Any company is lucky to have him on their team!"

— **Jennifer Charleston**, *Associate HR Generalist, XM Satellite Radio*, worked with Mike at Sirius XM Radio Inc.

"Mike is an excellent programmer! Each channel (station) he run at Sirius XM, and there are several, is

extremely listenable and well executed by talented people he oversees. He understands music and rotations but, also knows that strong personalities are the competitive edge that sets radio apart from i-pods."

— **J. R. Russ**, *President, J. R. Russ Programming & Research*, worked with Mike at Sirius XM Radio Inc.

"Mike is a tremendous leader and a man that knows how to get the task at hand done. He has great insight and can spot a problem and then solve it in a very short amount of time. Mike is a fantastic programmer that always gets the big picture."

— **John Parker**, *VP, A&R/Dance Promotion, Robbins Entertainment*, was with another company when working with Mike at Sirius XM Radio Inc.

"Mike Abrams is one of the most knowledgeable and respected person in Programming at XM. If you ever need assistance in Powergold or an insightful and fresh perspective on a programming idea...he's your guy. Mike is friendly, approachable and one of the hardest working men in radio. It is an honor to even work in the same building as him."

— **Tamaro Tatum**, *Music Director (The HEAT), Sirius XM Satellite Radio, Inc.*, worked indirectly for Mike at Sirius XM Radio Inc.

"Mike's reputation and track record speaks for itself. A master multi-format programmer who knows how to win."

— **JoJo Morales Brian Jacobs**, *Air Personality, Sirius XM Radio Inc.*, worked with Mike at XM Satellite Radio

"Mike Abrams is a one of a kind music expert. He has complete knowledge of music programming and is a clock strategy expert. He is a awesome to work with and works great with teams."

— **Jesus Salas**, *Senior Program Director, Sirius XM Radio*, worked with Mike at XM Satellite Radio

"I had the pleasure of working with Mike Abrams in the waning days of XM Satellite Radio and it's mandate of extreme creativity. (Pre Sirius/XM) I handled the production and sound design of XM's Hanukkah channel. For 2 years Mike helmed this very large and important project. He was impassioned and creative executing this very high profile "world's first 8 day dedicated Hanukkah channel broadcast over the entire continental US." Mike's strengths have always been knowledge of the entire overview and direction of the channel, and delegating intelligently to the best talent to achieve his vision. In the case of the Hanukkah channel, it was a huge hit within and without of the community it was intended for. I have worked with Mike on other XM channels as well in a limited capacity, but this was intense working side by side type of work. He is not easily pleased, but once he gives approval of the final product his praise is heartfelt and lavish. I recommend Mike Abrams as program director!"

— **Matt Wolfe**, *Senior Production Director, XM Satellite Radio*, reported to Mike at XM Satellite Radio

"It is practically unimaginable to conceive there might be who could match the knowledge-base and

experience of Mike Abrams in the music-on-radio and music online platforms. He knows where the music came from, and he clearly understands where music and the music industry are going. Mike's knowledge and skill with music programming software, such as Powergold and MusicMaster, made him the invaluable go-to guy at SiriusXM. We all came closer to having our music channels meet their goals due in large part to Mike's instruction and guidance. In Mike Abrams, you will find a warm, engaging and always approachable, colleague, mentor and friend, and you can be confident he will serve you and your clients well on every level."

— **David Srebnik**, *Classical Music Program Director, Sirius-XM Satellite Radio*, worked with Mike at XM Satellite Radio

"Prior to the merger with Sirius, the dance channels under Mike's direction won award after award at the IMDAs and our programming was unmatched by anything on the air at Sirius at that time."

— **Dj Smooth**, *Mixshow Dj, XM Satellite Radio*, worked indirectly for Mike at XM Satellite Radio

"Mike consistently executed on the balance of expertly executed mechanics with a sense of pushing the limits which was a key component in the "creative oasis" known as XM Radio at the time. He was a valuable member of the team that met and exceeded the challenges put before him."

— **Abrams, Lee**, *SVP/Chief Creative Officer, XM Satellite Radio*, managed Mike at XM Satellite Radio

"Mike is brilliant, creative and full of amazing creative ideas. I was honored to have worked for Mike for over six years. Mike has a deep caring for his employees and will go the extra mile looking after them and helping them to achieve. Anyone who has the opportunity to work for Mike will be very lucky indeed! He's great!"

— **Penny "PJ" Faulkner**, *on air personality, Sirius XM Satellite Radio, Inc*, worked indirectly for Mike at XM Satellite Radio

"Mike is the essence of hit radio. He is also a very likeable Program Director and I would recommend him to any company that needs a knowledgeable, creative and passionate radio architect."

— **Benjamin Paul James Smith**, *Program Director, XM Satellite Radio*, worked with Mike at XM Satellite Radio

"Mike was great to work for. His vision for 95.5 the Beat when it first launched was the reason it reached its highest ratings while he was the PD. On all of the different mixshows I worked on while with the Beat, he was very supportive."

— **Dj Smooth**, *Mixshow Dj - WBTS 95.5 The Beat Atlanta, Cox Radio*, reported to Mike at Cox Radio

"Mike was instrumental as the Program Director who helped develop and launch WBHK/Birmingham in the mid 90's. KISS FM went on to achieve an unbroken record of number one rating books, and now has been #1 (12+ and 25-54) for some 60 rating periods, a record for the format. He is knowledgeable about music scheduling and programming computer systems and is experienced in handling people. He is a hard

worker and a loyal, dependable employee. Bill Tanner"

— **Bill Tanner**, *Owner, Bill Tanner & Associates, Inc.*, managed Mike indirectly at Cox Radio

"Mike is by far one of the most knowledgeable radio people I've ever run across. He is passionate about what he does, and it shows. He works tirelessly at continuously improving any project he is assigned, never satisfied with "this is good enough". I had the pleasure of working with Mike at Hot 97/New York and have maintained contact with him and watched him grow and develop into a respected broadcasting manager and programmer. Mike would be a true asset to any organization who employs him!"

— **Paco Lopez**, *APD/Afternoon Drive On Air Personality, Emmis Communications/WQHT/Hot 97*, managed Mike at Emmis Communications

[Contact Mike on LinkedIn](#)